

Dear Jason

WISHING ALL OUR INCREDIBLE PARTNERS A MERRY CHRISTMAS AND A LESS TURBULENT 2022

As we reflect on a challenging 2021, we would like to wish all our incredible trade partners a Merry Christmas and, hopefully, a less turbulent 2022. We feel extraordinarily grateful and privileged to be working with many of the world's leaders in travel to Africa and we have been blown away by the massive efforts made to continue sending guests to Africa during these challenging times. The absence of any form of government Covid-relief or support in most African countries means that we have all had to face this crisis largely on our own. The fact that we have been able to do so, and still retain almost all of our entire team and infrastructure intact, bears testimony to the quality of partners we work with. For that, we will be forever grateful, and we look forward to many more travellers returning in 2022 and beyond. Thank you all again for your tremendous support!

We also feel it is important to take stock of how we have been able to continue to enrich lives over this period. Much like 2020, 2021 will have to go down as one of the most challenging years the travel and conservation world has faced so far. Minimal tourism dollars and virtually no financial relief from the majority African governments has meant that inbound tourism and conservation entities have had to fend for themselves to ensure that the ecosystems we all rely on are still intact when all this is over. We have taken this responsibility extremely seriously and have never

invested as much in conservation as we have done during the 'Covid period'. Amazingly, with the support of incredible partners, we have been able to raise and invest over N\$ 12 million (close to US\$ 1 million) for conservation during this year, thus setting a new benchmark for conservation investment by any Namibian Conservation Travel Company.

We are extremely grateful for the tremendous support we have received over this period, and special mention must be made to our international funding partners and the NGO sector who have been so extraordinarily generous in their support, filling part of the huge void left by the absence of international visitors. In this, we would like to make specific mention of Wilderness Travel in Berkley, San Francisco, and to recognise their continuing and much valued support for Namibian conservation efforts. It has been a Herculean task to keep everything intact, and we are under no illusions that the task has been completed. These efforts will need to continue into 2022 as the travel industry begins to recover from the current crisis, and we are optimistic that this will be possible as our partners continue to be as generous as they have already proved to be. If you would like to help too, please consider making a DONATION towards these ongoing efforts and donate HERE (taking note of the fact that we now have 501c3 donation options available for US taxpayers).

Here is a summary of some of the contributions towards the in excess N\$ 12 million invested in conservation during the 'Covid period':

















































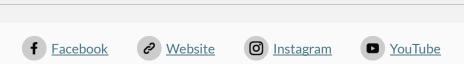
Missed our last newsletter? Click here to read about SWAROVSKI OPTIK for Conservation



Update on Trusted Traveler System!

The trial period has been extended and instead of launching on the 1 December 2021, it is now scheduled to be **launched on the 16 January 2022** instead to allow for a smoother transition into the use of the Trusted Traveler System.





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