

Life Enriching Journeys

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Dear Jason

As we reflect on 2022, we would like to wish all our incredible trade partners a Merry Christmas and a fantastic year in 2023. A mere twelve months ago we were hit by yet another Covid-related impact, this time Omicron, which pretty much shut southern Africa off from the rest of the world. Who would have thought that a year later we would be recording our best year of business in history and emerging from the Covid storm stronger than we went into it. We feel extraordinarily privileged, and grateful, to be working with many of the world's leaders in travel to Africa, and we have been blown away by the massive efforts made to support our joint rebound. That we have been able to retain our entire team and keep infrastructure intact throughout Covid bears testimony to the quality of partners we work with, and this has also allowed us to scale and bounce back faster than we would ever have anticipated. In all of this, we have been supported by the most incredible team to whom we will be forever grateful for riding this storm with us. We look forward to many more travellers returning in 2023 and beyond and we thank you all, again, for your tremendous support !

We feel it is also important to take stock of how we have been able to continue to enrich lives over this period. It is clear that 2020 and 2021 were two of the most challenging years the travel and conservation world has ever faced, but we still managed to source some of the additional funds needed to support conservation and rural development efforts to the tune of USD 1 million through our [CONSERVATION TRAVEL FOUNDATION](#). Minimal tourism dollars, and virtually no financial relief from most African governments, meant that inbound tourism and conservation entities had to fend for themselves to ensure that the ecosystems we all rely on remained intact.

Our dramatic successes in this over such a challenging time have now set a new benchmark for conservation investment by any Namibian Conservation Travel Company.

As we return to 'normal', which is now our 'new normal', we are continuing with our pledge to ensure that the equivalent of at least 2% of our commercial revenue is invested in conservation and rural development via the Conservation Travel Foundation. We are delighted that we have once again achieved this objective, raising over USD 200,000 for this cause during 2022.

We truly appreciate the tremendous support we have continued to receive. Keeping everything intact has been a Herculean task and, whilst we are all breathing a massive sigh of relief, we are under no illusion that the task of ensuring continued positive impact has been completed. If you would like to assist with this, in the spirit of giving and investing in the health of what also supports your livelihood, please consider making a DONATION towards these ongoing efforts and donate [HERE](#) (and please note that we now have 501c3 donation options available for US taxpayers).

Here is a summary of some of the USD 200,000 worth of investments in conservation projects made during 2022 :



CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 15K

INVESTED IN
DESERT LION CONSERVATION SUPPORT
LION RECOVERY FUND AND ULTIMATE SAFARIS




WWW.CONSERVATIONTRAVELFOUNDATION.ORG

CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 10K

INVESTED IN
DESERT LION CONSERVATION VEHICLE
IN PARTNERSHIP WITH ULTIMATE SAFARIS



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CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 3K

INVESTED IN
ELEPHANT WATER POINTS
IN PARTNERSHIP WITH ULTIMATE SAFARIS



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CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 20K

INVESTED IN
GIRAFFE CONSERVATION FOUNDATION TAGGING
IN PARTNERSHIP WITH ULTIMATE SAFARIS



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CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 16K

INVESTED IN
//HUAB AND DORO NAWAS RHINO RANGERS
IN PARTNERSHIP WITH ULTIMATE SAFARIS



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CONSERVATION TRAVEL FOUNDATION
BY ULTIMATE SAFARIS

2022 Impact
US\$ 18K

INVESTED IN
//HUAB CONSERVANCY VEHICLE
IN PARTNERSHIP WITH WILDLIFE CREDITS



WWW.CONSERVATIONTRAVELFOUNDATION.ORG



Missed our last newsletter? Click [here](#) to read about ... **Windhoek Transfers going Hybrid.**

PLEASE NOTE: Upcoming Namibian Public Holidays

Christmas: Office closed on Monday 26 December 2022
New Year: Office closed on Monday 2 January 2023



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